

**Iowa Section ASCE  
Board of Directors Meeting Agenda  
Dec 15, 2010, 12pm-2pm  
Conf call**

1. Call to Order at 12:04 pm by Bryce Johnson.

a. Roll Call – Jenifer

Members Present	Members Absent	Guests
Bryce Johnson Steve DeVries Roger Schletzbaum Gary Reed Brian Willham Tom Lisi Jenifer Croat Marlee Walton	Dave Claman Mandi Aldrich	

b. Approval of November 17, 2010 Minutes: Motion to approve (Steve), second (Gary) and approved.

c. Approval of Agenda: Motion to approve (Steve), second (Roger) and approved.

2. Treasurer's Report – Tom Lisi

- i. Total net worth is \$96,664.05, which has increased by \$1,742.20 over this period and has increased by \$2,738.28 for the 2010/11 fiscal year to date.
- ii. Business expenses during this period totaled \$3,580.64 while business income totaled \$5,384.08. Business expenses mainly consisted of stipends and grants, while income was from section dues and the annual allotment. The business account balance has increased by \$1,125.01 for the 2010/11 fiscal year to date.
- iii. Scholarship account expenses during this period totaled \$0. Scholarship account income during this period totaled \$135, and consisted of voluntary funds. The scholarship account balance (which includes Heartland Investments) has increased by \$1,613.27 for the 2010/11 fiscal year to date.
- iv. The value of the Heartland Investments Portfolio decreased by \$196.24 since the last report and has increased by \$1,348.27 for the 2010/11 fiscal year to date.
- v. Motion to approve (Gary), second (Jenifer) and approved with changes.

3. Newsletter & Website Report – Bryce Johnson

a. Newsletter Report

- i. Two people are interested in doing the newsletter. Bryce hasn't been in contact with them yet.

1. Gary has another volunteer and will forward the name to Bryce.
2. Bryce will contact them all in January and discuss responsibilities with them and possibly invite them to the Jan board meeting.

b. Website Report

- i. Gary suggested that we have a link to a membership application on our website

4. Membership Report – Gary Reed

- a. Still waiting for information from Society on history of dues pricing.
- b. Sent out email blast to prospective fall graduates from ISU and UI wishing them happy holidays and suggesting ASCE membership. Dordt's program is set up for Spring graduates only.

Iowa State University	48 prospective fall graduates
University of Iowa	16 prospective fall graduates
Dordt College	0 prospective fall graduates

Gary plans to send out more formal congratulatory letters with ASCE membership forms post graduation.

- c. Received information from the Society regarding 2011 Life Members. They are:

Dwight Rorholm	Edward Fink
Riccard Jennings	Jack Riessen
Wayne Wiksell	Patrick Mullen
John Franklin	

- d. Gary worked with Roger to send an email blast this morning to recent conference attendees that are not currently ASCE members, inviting them to join.
- e. Membership Breakdown as of the end of November.

889 total members
149 students
153 associates
19 affiliates
31 fellows
1 distinguished
536 members

- i. Last mass e-mail returned 51 undelivered e-mail notices; we have updated about 10 of these so far.

5. YMG and Student Chapter Activities – Brian Willham
  - a. Scheduled and continuing coordination of the joint meeting in Ames on January 19<sup>th</sup> at the Union. Working on lining up a presentation and logistics.
  
6. Technical Conferences and Scholarship Report – Roger Schletzbaum
  - a. Technical Conference Report
    - i. Conference Planning Committee report
      1. Steve Jones retiring June or December next year. Agreed to continue with planning the ASCE conferences.
      2. Steve Jones will re-write contract to accommodate that.
    - b. Scholarship Report
      - i. Brian will check with Dordt College to see what their status is so we can determine when to start giving their scholarship.
      - ii. Talked about eliminating the scholarship committee meeting on Jan 19, 2011. Roger will make normal changes to the documents for 2011 scholarships and distribute to committee and see if committee feels the need to actually meet.
  
7. Annual Meeting Report – Steve DeVries
  - a. Planning meeting will be Jan. 19, 2011 at Scheman. Meeting space has been reserved.
  
8. Region 7 Governor/Assembly Report – Bruce Berdanier / Dave Claman
  - a. No report given
  
9. Awards – Marlee Walton
  - a. Talked about ways to increase interest in nominating folks for awards. Award winners would get free registration at an Iowa Section ASCE conference of their choice in the next fiscal year. Nominators of the winner would also get free registration at a conference of their choice. Discuss this with Steve Jones at January board meeting to determine financial ramifications of this.
  
10. 2011 Regions 3, 6 & 7 Workshop for Section & Branch Leaders – Bryce Johnson
  - a. Everyone is registered. (Mandi/Brian) Brian is the official delegate and will be requesting reimbursement from the Society.
  - b. Eastern Iowa YMG was unable to send a delegate so there will be two attending from the Central Iowa YMG.
  
11. Officer's Manual/Amendments to Constitution & Bylaws – Mandi Aldrich
  - a. Amendments to Constitution & Bylaws
    - i. Status of voting

1. We currently have 72 ballots turned in but haven't received anything from the technical conferences yet
2. Email blast with a ballot and a summary of the changes, along with information on the Kindle giveaway will go out soon.
3. Steve D. will pull the membership roster for August 1, 2010 to officially set the number of votes needed for the Amendments election to close.

12. Public Relations Plan (Strategic Plan) – Jenifer Croat

- a. Claire received the results from our past survey today. She will use those to generate a list of new questions. That is anticipated within a week's time. Jenifer will forward on to board for opinions and get a response back to Claire in time for the survey to go out around the first week in January.
- b. Claire is also going to look into the Facebook page and why it isn't searchable yet.
- c. PR University in Reston VA – It was decided to forego sending anyone to the workshop this year.
- d. Press release regarding the Federal Gas Tax and Federal Transportation Fund was submitted to Society, but missed deadline for inclusion.

13. Old Business

- a. Letterhead looks good – go with it

14. New Business

- a. Approval of Expenditures
  - i. Advance to Mandi (744.10)
  - ii. Motion to approve (Steve), second (Jenifer) and approved.
- b. New items from Board members

15. Adjourn Board Meeting at 1:30 pm: Motion to approve (Gary), second (Tom) and approved.

Next meeting is a conference call on January 19, 2011 and will begin with the planning meeting for the 2011 Annual Meeting and Conference.

These minutes are being submitted to the Board of Directors of the Iowa Section of the American Society of Civil Engineers as an actual account of the proceedings of the Board meeting on December 15, 2010 according to my notes taken.

Jenifer J. Croat, P.E.

**Past President**

**Filling in as Secretary for 12/15/10 board meeting**