



ASCE Mission: Developing leadership, Advancing technology, Lifelong learning and Promotion of the profession

**1 Call to order at 12:05 pm by Steve De Vries.**

- a. Roll Call – Mandi Aldrich

Members Present	Members Absent	Guests
Steve DeVries Mandi Aldrich Brian Willham Bryce Johnson @ 12:13 Tom Lisi Gary Reed Joe Spradling Ben Cole Andrew McCoy	Bruce Berdanier Dave Claman	Stephen Jones @ 1:17

- b. Approval of October 12, 2011 Minutes: Motion to approve (Tom), second (Gary) and approved.
- c. Approval of Agenda: Motion to approve (Gary), second (Brian) and approved.

**2 Financial Affairs**

- a. Monthly financial report - Tom Lisi
  - i. Final Report for 2010-2011
    1. Net worth decreased by \$4,569.71 over this period and has decreased by \$1,590.40 for the 2010/11 fiscal year to date.
    2. Business expenses during this period totaled \$2,508.36 while business income totaled \$0.
    3. The business account balance has decreased by \$1,147.19 for the 2010/11 fiscal year to date.
    4. Scholarship account expenses during this period totaled \$0. Scholarship account income during this period totaled \$0. The scholarship account balance (which includes Heartland Investments) has decreased by \$443.21 for the 2010/11 fiscal year to date.
    5. The value of the Heartland Investments Portfolio decreased by \$2,061.35 since the last report and has decreased by \$848.21 for the 2010/11 fiscal year to date.
    6. Motion to approve (Joe), second (Gary) and approved.
  - ii. First report for 2011-2012
    1. Net worth increased by \$469.47 over this period and has increased by \$469.47 for the 2011/12 fiscal year to date.
    2. Business expenses during this period totaled \$3,029.48 while business income totaled \$645.00.
    3. The business account balance has decreased by \$2,384.48 for the 2011/12 fiscal year to date.
    4. Scholarship account expenses during this period totaled \$0. Scholarship account income during this period totaled \$50. The scholarship account balance (which includes Heartland Investments) has increased by \$2,853.95 for the 2011/12 fiscal year to date.
    5. The value of the Heartland Investments Portfolio increased by \$2,803.95 since the last report and has increased by \$2,803.95 for the 2011/12 fiscal year to date.
    6. Motion to approve (Brian), second (Ben) and approved.
- b. Budget preparation / approval - Tom Lisi
  - i. The new budget was discussed and edited.
    1. Motion to approve (Bryce), second (Ben) and approved.

- ii. Discussed increasing Section dues.
- iii. Budget submitted by CIYMG and EIYMG for \$1600 each.
  - 1. Motion to approve (Gary), second (Brian) and approved.
- iv. Budgets submitted by the Student Chapters.
  - 1. Dordt – \$750
  - 2. UI – no budget received
  - 3. ISU – no budget received
    - a. Motion to give all three \$1,000 each (Brian), second (Joe) and approved.

### 3 Section Business

- a. Organizational – Steve DeVries
  - i. Constitution & Bylaws
    - 1. We are now reorganized.
  - ii. Additional YMGs vs Branches
    - 1. Society won't allow a 3<sup>rd</sup> YMG.
    - 2. Discussed changing the YMGs into branches.
      - a. Additional benefits of doing this include more opportunities for reimbursements for conference trips.
      - b. Steve DV will contact the Society.
      - c. Joe will pull together demographics to determine boundaries.
  - iii. Annual Report
    - 1. Steve DV is handling it.
- b. Administrative – Steve DeVries
  - i. Appointments
    - 1. No report given.
  - ii. Recognitions
    - 1. Recognize Jen Croat for getting the Constitution & Bylaws pushed through.
      - a. Motion to approve (Gary), second (Brian) and approved.
- c. Officers training & meetings
  - i. Section/Branch Leadership Workshop – February in KC
    - 1. Joe, Ben and Gary to attend.
  - ii. Legislative Fly-in – March in Washington D.C.
    - 1. Send 2 this year.
    - 2. Bryce is not going to attend.
    - 3. Joe Spradling is interested in attending.
- d. New Officer Recruitment – Bryce Johnson
  - i. Nominations
    - 1. Kari Sebern is interested in helping with Newsletter editing.
- e. Section Award Competitions – Bryce Johnson
  - i. Outstanding Section
    - 1. Didn't apply this year.
  - ii. Outstanding Website
    - 1. Didn't apply this year.
- f. Section History & Archives – Stephen Jones
  - i. No report given.

#### 4 Member Communications & Feedback

- a. Newsletter – Andrew McCoy
  - i. Vision, Options, Plan of Action
    - 1. Relevant and timely communication.
- b. Website – Andrew McCoy
  - i. Vision, Options, Plan of Action
    - 1. Relevant and timely communication.
    - 2. Transportation 2020 – Citizen Advisory Committee
    - 3. Talked to the National Website of the Year for 2011 manager.
      - a. Nothing really special but it is up to date and relevant.
    - 4. Monthly newsletter connected to the website. Similar to the ASCE Smart Read.
    - 5. Ask for topic ideas for the Technical Conferences and the Annual Meeting.
- c. Social Media – Andrew McCoy
  - i. Vision, Options, Plan of Action
    - 1. Have:
      - a. LinkedIn
      - b. Facebook – Hard to find
    - 2. Add:
      - a. Twitter?
- d. Let Andy run with it.
- e. Email (or USPO) Broadcasts – Joe Spradling
  - i. Emailed new October members.
- f. Surveys – Joe Spradling
  - i. Send to Andy to get on the website.

#### 5 Membership Services & Recognition

- a. Membership Status – Joe Spradling
  - i. Created a letter for the members without email addresses listed with ASCE.
    - 1. 130 do not have an email address listed
    - 2. Approximately 70 more addresses are bouncing back as undeliverable.
  - ii. Members added and dropped in the previous month.

Iowa Section Membership number	899
Added Members (Oct 2011)	6
Dropped Members (Oct 2011)	1
- b. Member Recruitment/Retention – Joe Spradling
  - i. No report given.
- c. Life Member Recognition – Joe Spradling
  - i. No report given.
- d. New CE Graduate Recognition – Joe Spradling
  - i. No report given.

#### 6 Coordination with Affiliates & Others

- a. YMGs – Ben Cole
  - i. CIYMG did a project showcase
  - ii. EIYMG no report given
- b. Student Chapters – Ben Cole
  - i. Preparing for concrete canoes
  - ii. various social events

- c. Region 7 – David Claman
  - i. No report given.
- d. Society – Steve DeVries
  - i. Recruit someone to attend the Annual Meeting.
  - ii. Promote sustainability and National Report card.

## 7 Professional Development

- a. Annual Conference – Gary Reed
  - i. Planning February 22<sup>nd</sup> in Ames
    - 1. Changed to February 15<sup>th</sup>
  - ii. ASCE Annual Meeting will be Thursday September 6, 2012 in Iowa City
  - iii. Venue location...I noted a few minor comments about the quality of the venue for our annual meeting in Iowa City. Thus, I am open to suggestions if we want to explore other options for next year's meeting location.
    - Quality Inn & Suites, Iowa City (previous location of past annual meetings in Iowa City area)
    - Other suggestions?
  - iv. Past Annual meeting topics/subjects include:

### 2011 Annual Meeting Program Topics (Ames)

Energy & Sustainability in the Future  
 Environmental Grand Challenges and Water Sustainability  
 Innovations and Challenges in Retaining Wall Design (Case Study)  
 Cedar Rapids U.S. Courthouse – Flood Mit./Homeland Securities  
 I-74 in the Quad Cities – Reflections on the Mississippi  
 Ames Flooding of 2010  
 Ames Intermodal Facility  
 Geophysical Methods for Project Site Planning & Design  
 3-D Scanning Technology for Engineering Applications  
 Lessons Amid the Rubble (9-11) – Post Disaster Engineering  
 ASCE Project Award – North Liberty Membrane Bioreactor

### 2010 Annual Meeting Program Topics (Iowa City)

Succeeding with Generational Differences  
 Hoover Dam Bypass Bridge Project  
 Iowa Flood-plain Mapping program  
 High Trestle Trail in Polk/Story/Boone & Dallas Counties  
 Iowa's Abandoned Coal Mines & Rehabilitation Projects  
 Iowa's Dam Safety Program (Lake Delhi Dam Failure)  
 Beckwith Boathouse (Green Building at U of Iowa)  
 U of Iowa/Iowa City 2008 Flood Recovery  
 Infrastructure Challenges with Wind Energy Systems  
 ASCE Project Award – Jordan Creek Channel Modifications

### 2009 Annual Meeting Program Topics (Ames)

Cedar Rapids Flood Recovery  
 Rebuilding Iowa after the 2008 Disasters  
 Jack Trice Stadium – Sprint to the End  
 Engineers Role in Public Policy

Building Information Modeling (BIM)  
Machine Control in Construction  
New Iowa DOT Standard Specifications Manual  
Innovative Assessment Projects  
Engineering Project Liability – Long Term  
Sustainable U: Engaging the World thru Student-led Int. Projects  
ASCE Project Award – Camp Dodge Lime Softening

- v. Ideas and suggestions to increase attendance at our annual meeting. Some early thoughts include:
  - Change in venue...higher quality and/or more convenient location.
  - Non-traditional topic to gain more interest from our younger members.
  - Non-engineering speaker to supplement/follow our annual business meeting during our lunchtime program.
    - Gary Barta – UI Athletic Director
    - Lisa Bluder – Head Women's b-ball coach
    - Tom Brands – Head Wrestling coach
    - Fran McCaffery – Head Men's b-ball coach
- b. Joint Section/YMG/Student Meetings – Brain Willham
  - i. Planning February 22<sup>nd</sup> in Ames
    - 1. Changed to February 15<sup>th</sup>
  - ii. April 18 in Iowa City
- c. Technical Conferences – Brain Willham
  - i. Engineering Survey Oct 21<sup>st</sup>-22<sup>nd</sup>
    - 1. Attendance was down. It was a good construction season to they were still in the field.
    - 2. May want to consider changing the date.
    - 3. Possible workshops.
  - ii. Transportation Nov 2<sup>nd</sup>
    - 1. Well attended.
  - iii. Structural Nov 14<sup>th</sup>
    - 1. Well attended.
    - 2. Need 2 committee members.
    - 3. Had 1 exhibitor this year.
  - iv. Geotechnical March 1<sup>st</sup>
    - 1. Has sponsors and exhibitors for breaks.
  - v. Water Resources March 22<sup>nd</sup>
  - vi. Steve Jones is retiring in June 2012.
- d. Scholarships – Brain Willham
  - i. No report given.
- e. Awards – Bryce Johnson
  - i. Received a thank you card from Max Porter for his award.

## **8 Outreach & Public Relations**

- a. E-Week – Bryce Johnson
  - i. February 19-25
    - 1. Have Jen forward E-week info to Bryce.
    - 2. What other publications do we want to consider?
      - a. Sioux City Journal
- b. Strategic plan – Bryce Johnson
  - i. We need a PR person. Claire got a new job.
    - 1. Find an Engineer to do these write ups.
- c. Pre-college outreach – Bryce Johnson

- i. Do we want to be pursuing this?
  - 1. Needs to be at a local level not at a state level.
- d. Public & Government relations – Bryce Johnson
  - i. SPAG
    - 1. Figure out NOW what we want to do next year so we're ready when it's time to apply.
- e. Iowa Section stand on GTCAC
  - i. No report given.

## 9 Old Business

- a. Set 2011-2012 Goals
  - i. Improve communications
  - ii. Lobby for Infrastructure
    - 1. IA Infrastructure Report Card?
      - a. IDOT does highways
      - b. What would we get out of it vs case studies?
        - i. Infrastructure brief.

## 10 New Business

- a. Approval of Expenditures
  - i. Steve DV – National Conference - \$502.80
  - ii. Ox Yoke – Board meeting lunch - \$162.86
  - iii. Annual Conference – primarily banquets for guests - \$230
    - 1. Look for sponsors or exhibitors
  - iv. Motion to approve (Bryce), second (Gary) and approved.
- b. Calendar Preview
  - i. KC Conference – Confirm attendees
  - ii. Fly-in – Confirm attendees
  - iii. Goals
- c. Others
  - i. Scholarship fundraising post cards – Ken Dunker
    - 1. 330 sets of 12 cards for \$3.50/set
    - 2. How many sets to we have left?

## 11 Adjourn Meeting at 3:10 pm: Motion to approve (Gary), second (Bryce) and approved.

Next meeting is on December 14, 2011 at the Pizza Ranch in Newton.

These minutes are being submitted to the Board of Directors of the Iowa Section of the American Society of Civil Engineers as an actual account of the proceedings of the Board meeting on November 16, 2011 according to my notes taken.

Mandi Lu Aldrich, P.E.

**Secretary**